Tuesday 14th Sept 2021





Introduction & Agenda



John Mills CEO



lan Tichias CFO

Business Highlights

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Summary and Outlook

Q&A

"We have great technology, great people and a large market opportunity.

We will be successful".

John Mills
CEO

Business Highlights





Business Highlights

Positive outlook and continued focus on the medium-term objective of returning Xaar to profitable growth

- Winning new accounts, which is driving revenue growth and giving visibility of future revenue growth
- Maintained **continuity of supply** despite global component shortages. Cost increases as a result which we see continuing into 2022
- On-time launch of **Xaar Irix**, the latest product from the ImagineX Platform, strengthening our product offering in the Coding & Marking sector
- **Acquired FFEI** part of acquisition strategy to grow capability

- Revenue of £26.3m in line with management expectations
- Gross margin of 29% up 2ppts v 2020
- Positive aEBITDA delivery from the Printhead business unit
- Strong balance sheet with net cash of £17.1m

Commitment to ESG

- Xaar strongly believes that operating responsibly is integral to business success
- Xaar has established an ESG Committee and a Sustainability Team
- First objective is to establish the Sustainability Roadmap to 2030
- We aim to disclose the Sustainability Roadmap in our 2021 Annual Report
- Xaar's printhead technology contributes to a reduction in material and energy wastage

- Xaar offset all of the UK regulatory Scope 1 and 2 carbon impact that we made and reported in 2020, making Xaar a carbon neutral inkjet manufacturer in 2020, which we expect to continue in future years
- We are in the process of rolling out apprenticeship and graduate schemes over 2021 and 2022
- We are also supporting local charities and organisations
- Xaar has launched its Volunteering Policy aimed at promoting volunteering across the organisation



Group Financial Performance

£M	2021 H1	2020 H1	Var	2020 H2	Var
Continuing Op	perations				
Revenue	26.3	23.7	2.6	24.3	2.0
Gross Margin	29%	27%	2%	27%	2%
Total Opex	(9.8)	(7.6)	(2.2)	(9.3)	(0.5)
aPBT	(2.3)	(1.3)	(1.0)	(2.6)	0.3
aEBITDA	(0.4)	0.7	(1.1)	(0.6)	0.2
Cashflow	(1.2)	4.9	(6.1)	2.1	(3.3)
Total Operations					
PAT	(5.3)	(5.2)	(0.1)	(9.5)	4.2
Cashflow	(2.4)	(1.5)	(0.9)	(3.6)	1.2

£M	2021 H1	2020 H1	Var	2020 H2	Var
Trade WC	12.7	16.9	(4.2)	14.3	(1.4)
Cash ¹	17.1	18.0	(0.9)	18.1	(1.0)
Net Assets	51.0	65.9	(14.9)	56.2	(6.3)

- Revenue in line with expectations continued growth in Printhead sales, sales at EPS impacted by COVID-19
- Gross margin 2ppts higher due to operational leverage in the Printhead business as sales volumes increase driving increased factory throughput
- Positive aEBITDA from Printhead BU and underlying EPS BU
- Strong cash generation from continuing operations
- X3D included in Discontinued Operations impacting PAT

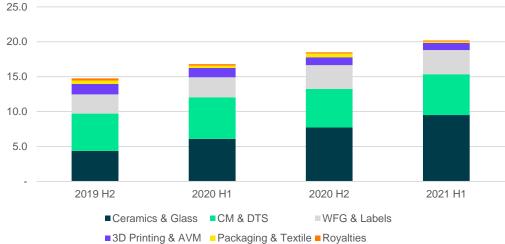
- Working capital reductions driven by continued optimisation of cash management
- Strong cash position maintained
- Strong Balance sheet with no debt

1: Cash excludes ring-fenced cash at Xaar 3D

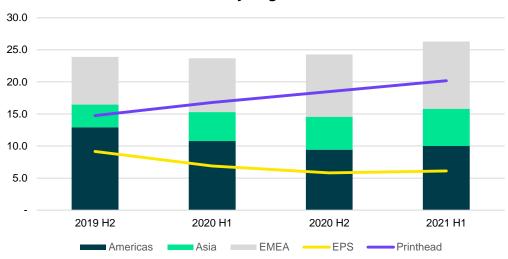
Group Revenue

- Revenue +11% y-o-y demonstrating continued momentum despite the impact of COVID-19
- Printhead recovery driven by increased revenues in Asia and EMEA as the Ceramics & Glass and the WFG & Label sectors all grow
- EPS revenue driven by fall in both machine sales and consumables as customers preserve cash and end-user markets have been slow to re-start post pandemic

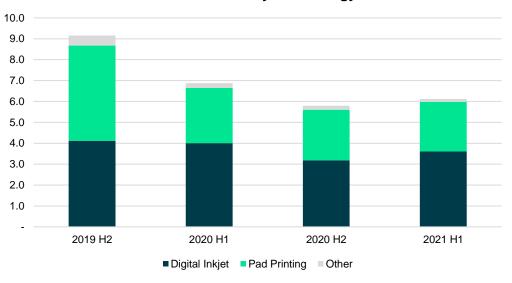
Printhead Revenue by Sector



Revenue by Region and BU



EPS Revenue by Technology



Business Unit Performance: Printhead

Printhead					
£M	2021 H1	2020 H1	Var	2020 H2	Var
Revenue	20.2	16.8	3.4	18.5	1.7
Gross Margin	35%	23%	12%	32%	3%
Total Opex	(7.9)	(5.7)	(2.2)	(7.5)	(0.4)
aPBT	(8.0)	(1.9)	1.1	(1.5)	0.7
aEBITDA	0.8	(0.1)	0.9	0.2	0.6

- Revenue up 20% as customers re-engage and new business wins due to competitive advantage of products
- Gross profit and gross margin increase driven by higher revenues and operational leverage
- OPEX higher y-o-y due to one offs in 2020
- R&D investment increased by £0.5m with investment focused on the ImagineX platform and product roadmap
- EBITDA positive and improvement in aPBT

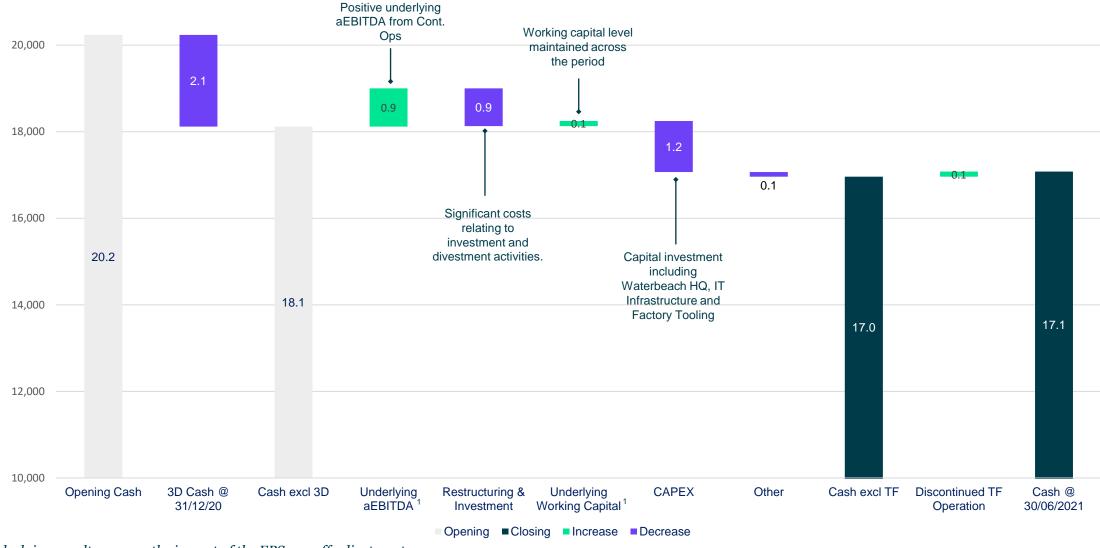
Business Unit Performance: EPS

EPS						
£M		Actual Results				
ÆIVI	2021 H1	2020 H1	Var	2020 H2	Var	
Revenue	6.1	6.9	(0.8)	5.8	0.3	
Gross Margin	8%	37%	(29%)	14%	(6%)	
Total Opex	(1.9)	(1.8)	(0.1)	(1.8)	(0.1)	
aPBT	(1.5)	0.6	(2.1)	(1.1)	(0.4)	
aEBITDA	(1.2)	0.8	(2.0)	(0.7)	(0.5)	

£M	Underlying Results					
FIVI	2021 H1	2020 H1	Var	2020 H2	Var	
Revenue	6.1	6.9	(0.8)	5.8	0.3	
Gross Margin	28%	37%	(9%)	24%	4%	
Total Opex	(1.9)	(1.8)	(0.1)	(1.8)	(0.1)	
aPBT	(0.2)	0.6	(0.8)	(0.5)	0.3	
aEBITDA	0.1	0.8	(0.7)	(0.1)	0.2	

- Revenue declined -12% v H1/20, however recovery showing +5.1% v H2/20 due to increased ink jet sales
- Gross margin impacted by £1.0m of one-off inventory write downs related to legacy products
- Underlying gross margin up 4ppts v H2/20 driven by improvements in the quotation process, increased cost controls and modular build of products
- Operating expenditure continued to be tightly controlled
- Positive aEBITDA with underlying performance up v H2/20
- Balance sheet remains strong

Operating Cash Flow



Financial Summary



Revenue is **in line** with expectations



Cost control management with strong working capital discipline



Strong cash generation and underlying positive aEBITDA



Balance sheet is strong and provides stable platform for future growth

Positive outlook and continued focus on the mediumterm objective of returning Xaar to profitable growth **Business Unit Updates**

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Printhead Update

Update on Key Initiatives

Business Model Built for Partnerships

Customer engagement remains strong with growing pipeline of new machine development

Acquired FFEI as first step to widen product portfolio to further engage UDIs

Increased activity in Glass printing, PCB manufacture and 3D printing

Product Roadmap Built on ImagineX Platform

Launch of Xaar Irix

Aqueous head development progressing well

End user benefits of high viscosity capability becoming known to end users and driving increased interest

Operational Leverage Organisation and Group Structure

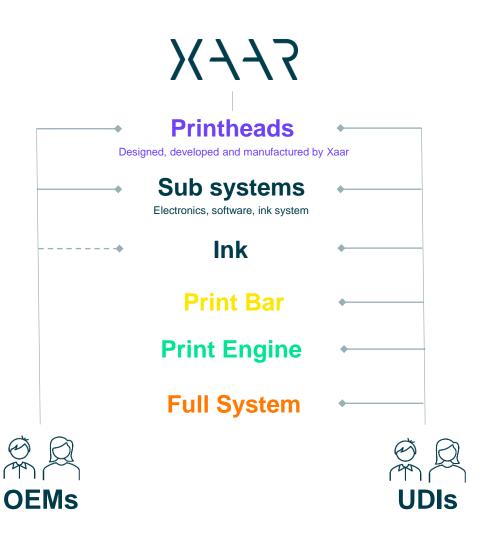
Pleased with progress implementing efficiency programs across IT and Operations

Drive to improve margins and scalability across the business have shown good progress in H1 2021

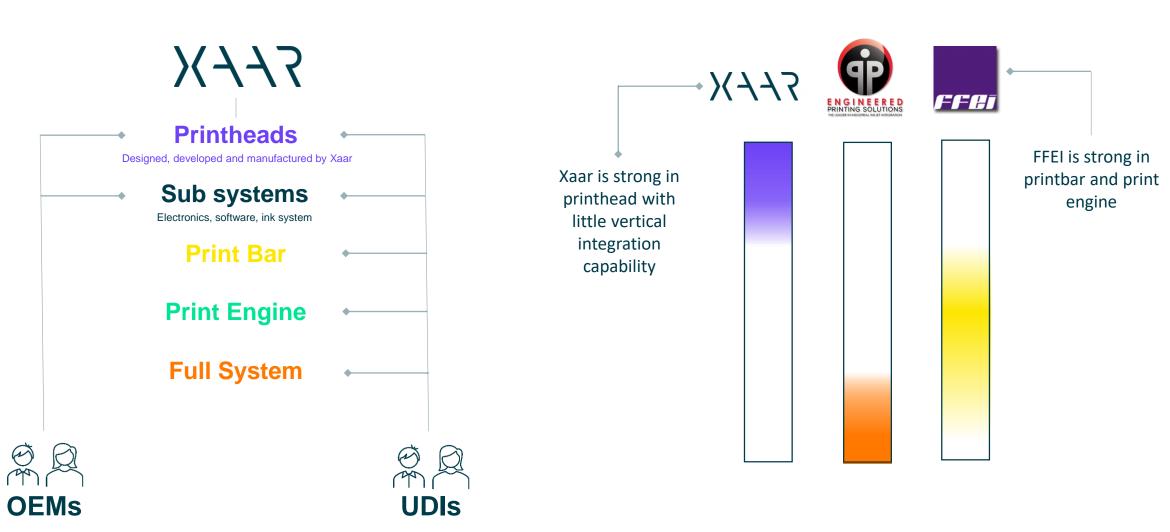
Strengthened senior team in Operations and IT

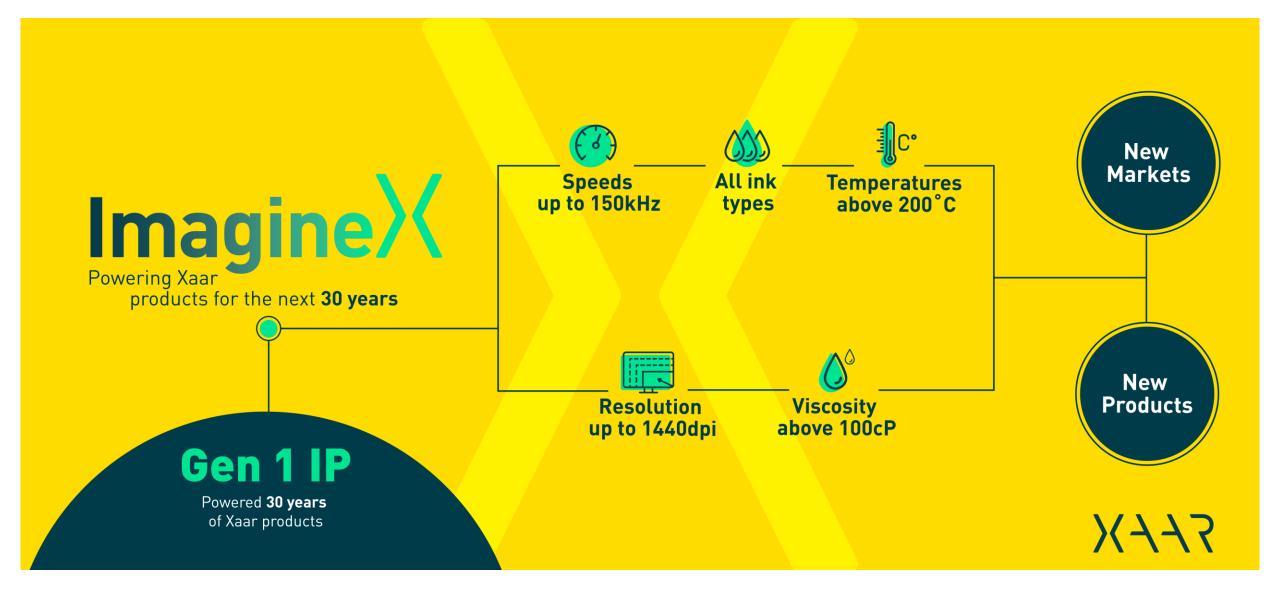
Built for Partnerships

- Xaar will sell printheads that it has designed, developed and manufactured. It will not sell any third party printhead
- Xaar will sell printheads to two customer types
 - OEMs
 - User Developer Integrators (UDIs) who are developing their own digital solution
- Xaar will **NOT sell** through any competing channel
- Xaar will offer a "one stop shop" providing whatever help our partners need including electronics, ink systems, printbars, ink, integration and applications support



FFEI Bring Printbar and Print Engine – Gaps to fill in system components





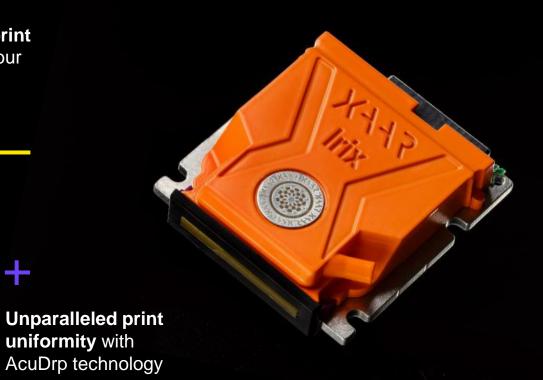
Xaar Roadmap – Powered by our ImagineX Platform

Feature/Product	Status Status	Benefits	
Tuned Actuator and AcuChp	Launched 2020 🗸	Plug and play	
High Viscosity	Launched 2020 ✓	Jetting new materials for new applications	
High Laydown	Launched 2020 ✓	5X increase in productivity	
Duty-based Compensation	In test	Improved image quality and reliability	
High Frequency (48kHz)	Launched 2021 ✓	40% increase in speed and productivity	
Aqueous Compatibility	In test In Alpha build	Water based conductive inks and fluids	
High Frequency (57kHz)	In test	60% increase in speed and productivity	
Increased Throw Distance	In Alpha build Launching Sept 2021	Image quality on curved media and reduced risk of head strike	
Robust Nozzle Plate	In development	Image quality maintained	
Ultra High Frequency (150+kHz)	In development In test	Three fold increase in speed	
High Density Actuator	In development	Higher native resolution up to 1440npi	

The Xaar Irix – Print with Confidence



Exceptional print quality using our latest nozzle manufacturing techniques





Wide operating window giving increased reliability and uptime



Simple to use and easy to integrate

Printhead Summary



Growth in revenue and aEBITDA



Continue to be cautious on outlook due to impact of Delta variant in Asia



Maintained supply despite component shortages but incurring increased costs



On-time launch of new printhead Xaar Irix



Acquired FFEI as part of vertical integration strategy



Drive to improve margins and scalability across the business have shown good progress in H1

EPS Update

EPS Overview

- Xaar company EPS design, develop and manufacture bespoke print systems that are integrated to their customers' production lines
- Good reputation in the US market leading for high quality, reliable bespoke solutions
- Delays in execution of Modular Strategy led to change of leadership in April 2021
- New leadership identified a number of issues that have led to further restructuring of the company and balance sheet
- As a consequence, we have taken further write downs of inventory and other restructuring costs
- Under new leadership we are confident that we will execute on the Modular Strategy programme as originally planned

Implemented Modular Strategy

Each bespoke system now leads to a standard machine that can be **configured for other customers with similar requirements**

Solution to new projects built around existing core system with pre and post print operations coming from portfolio of pre-developed items

Only if sub-system doesn't exist will team **design new functions** (and then add it to the portfolio)

EPS Summary

Supply chain

No delivery issues despite increasing lead times with certain key system components. This remains a risk which we continue to manage

New management are taking the opportunity to re-structure the operation around Modular Strategy and consolidation of product range has resulted in an inventory writedown

Current trading

Revenue in line with expectation, margin and profitability have been impacted by resetting of Modular Strategy by new management

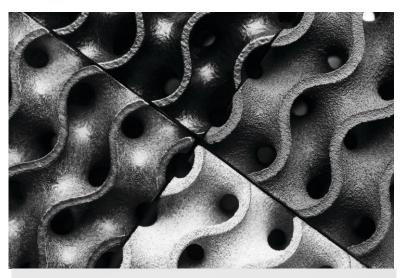
Progress has been made in the Modular Strategy, but we have identified key areas where significant improvements are required to cut project overruns and shorten lead times

Underlying profitability of the business is strong and with a healthy pipeline we see good growth potential

3D Update

Xaar/Stratasys Partnership

- Commercialisation of the Xaar 3D product is progressing
- We are very pleased that we are strengthening our relationship with Stratasys
- It has taken longer than expected to conclude the divestment of Xaar 3D due to the mechanics of the divestment





Summary and Outlook

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Outlook

Update on Key Priorities

2021 priorities

- Positive operational cash
 flow in 2021
- Delivery of product roadmap
- Execute on plans to extend product offering for vertical integration strategy
- Securing continuity of supply

Medium term aspirations

- Ambition grounded in philosophy of presenting achievable goals focused on delivery
- Review of operations to maximise efficiency
- Return to profitability 2022
- Organisational integration across the group

Further Upsides

- Aqueous capability of printhead will open significant new markets. On track for product launch end 2022
- Agility and flexibility to capitalise on significant new opportunities as they arise
- New markets developing where Xaar has technical advantage
- Increased interest in high viscosity capability of the printheads

Summary – Key Achievements



aEBITDA positive in PH

- Positive aEBITDA in PH
- Margin growth by 2ppts
- Revenue growth



Built stable platform for the business

- Growth in revenue and EBITDA
- Maintained supply despite component shortages but incurring increased costs
- Drive to improve margins and scalability across the business have shown good progress in H1 2021



Launched New Product from ImagineX Platform

- On-time launch of new printhead Xaar Irix
- Aqueous head development progressing well
- End user benefits of high viscosity capability becoming know to end users and driving increased interest



EPS business model change

- Revenue in line with expectation, margin and profitability have been impacted by resetting of modular strategy by new management
- Re-structure of operation around modular system and consolidation of product range has resulted in an inventory write-down
- Underlying profitability of the business is strong and with a healthy pipeline



FFEI Integration

- First acquisition to build vertical integration strategy
- FFEI bring strong capability in printbar and print engine
- Still gaps to fill in system components

"We have great technology, great people and a large market opportunity.

We will be successful".

John Mills
CEO



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