

Agenda

- Overview
- Financial performance
- What sets Xaar apart
- Strong underlying dynamics
- Market sector highlights
- Strategic update
- Summary

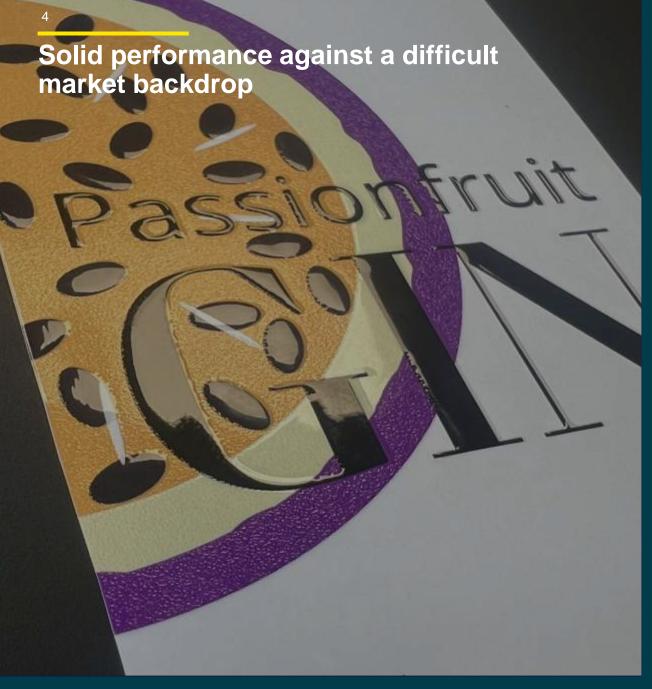


John Mills CEO



Ian Tichias CFO





15 OEM product launches expected in 2024

26% printhead revenue

CAGR since 2019 ex

ceramics

Major OEM project in Wax launched,
3D imminent

Deliver complete solution to accelerate OEM product launches

Proactive management action positioned for growth

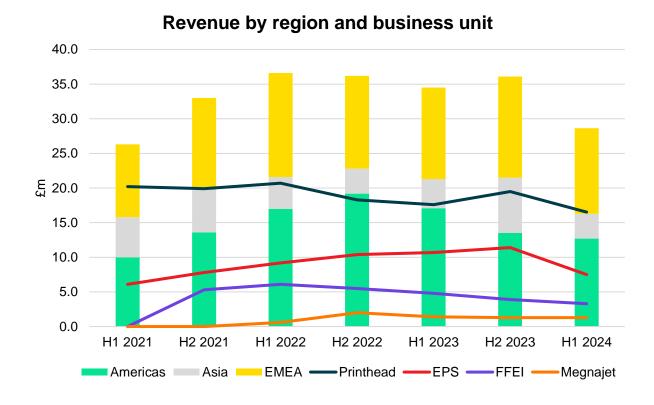
Remain confident about long term opportunity



Solid Group financial performance

£m	H1 2024	H1 2023	Var	% Var
Revenue	28.6	34.5	(5.9)	-17%
Gross Margin	35%	40%		-5 ppt
Total Opex	(10.6)	(14.0)	3.4	+24%
AEBITDA	1.0	3.5	(2.5)	-72%
APBT	(0.7)	1.8	(2.5)	-138%

Figures (£m) and percentage (%) are subject to rounding



Solid performance despite challenging macro environment

Growth in new markets masked by weakness in legacy ceramics

Significant savings in operating costs

Strengthened cash position

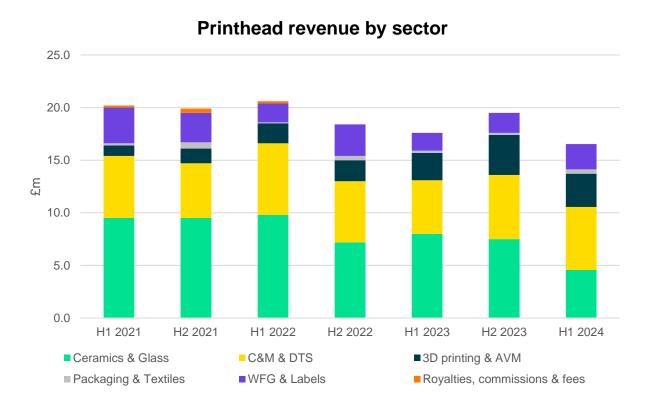
Printhead – new business making progress

Printhead				
£m	H1 2024	H1 2023	Var	% Var
Revenue	16.5	17.6	-1.1	-6%
Gross Margin	41%	44%		-3 ppt
Total Opex	(8.1)	(10.0)	1.9	+19%
aEBITDA	(0.2)	(0.9)	0.7	+75%
aPBT	(1.6)	(2.2)	0.6	+26%

Figures (£m) and percentage (%) are subject to rounding

Continued decline in ceramics market. Low point likely 2026

Revenue growth of 26% across 4 of 5 target sectors



Significant improvement in aEBITDA and aPBT

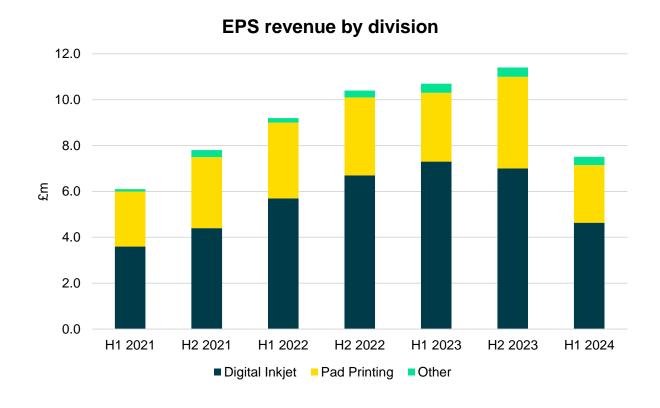
Fall in gross margin due to high energy costs

EPS business unit impacted by market slowdown

EPS				
£m	H1 2024	H1 2023	Var	% Var
Revenue	7.5	10.7	(3.2)	-30%
Gross Margin	30%	40%		-10 ppt
Total Opex	(1.8)	(2.7)	0.9	+34%
aEBITDA	0.6	1.7	(1.1)	-63%
aPBT	0.5	1.5	(1.0)	-68%

Figures (£m) and percentage (%) are subject to rounding

Revenue down vs H1 2023 driven by a combination of factors Market slowdown in capital equipment purchases



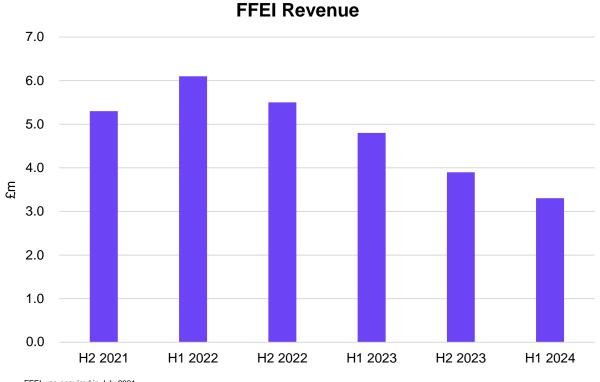
Margin impacted by reduced volume of orders

H1 Shipping delays, pipeline recovery in H2

FFEI becoming more strategically aligned with core business

FFEI				
£m	H1 2024	H1 2023	Var	% Var
Revenue	3.3	4.8	(1.5)	-31%
Gross Margin	15%	28%		-13 ppt
Total Opex	(0.6)	(1.2)	0.6	+54%
aEBITDA	0.1	2.3	(2.2)	-94%
aPBT	(0.0)	2.1	(2.1)	-101%

Figures (£m) and percentage (%) are subject to rounding



FFEI was acquired in July 2021

H1 2023 includes one off £2.0m profit from sale of non-core IP assets

Revenue excluding Life Sciences business grew by 3%

Printbar manufacturing transitioned to Huntingdon

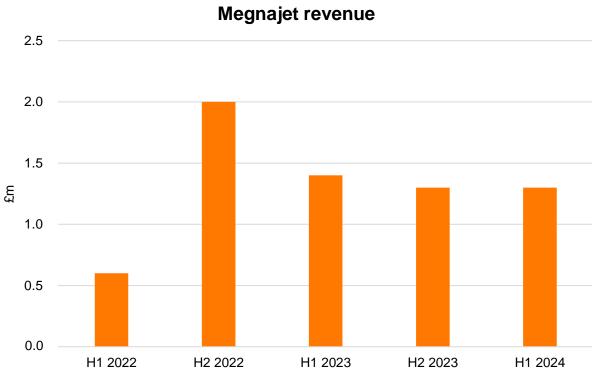
Non-core Life Sciences exit progressing

Megnajet performing in line with expectations

Megnajet				
£m	H1 2024	H1 2023	Var	% Var
Revenue	1.3	1.4	(0.1)	-7%
Gross Margin	39%	30%		+9 ppt
Total Opex	(0.1)	0.0	(0.1)	-100%
aEBITDA	0.5	0.4	0.1	+22%
aPBT	0.5	0.4	0.1	+26%

Figures (£m) and percentage (%) are subject to rounding

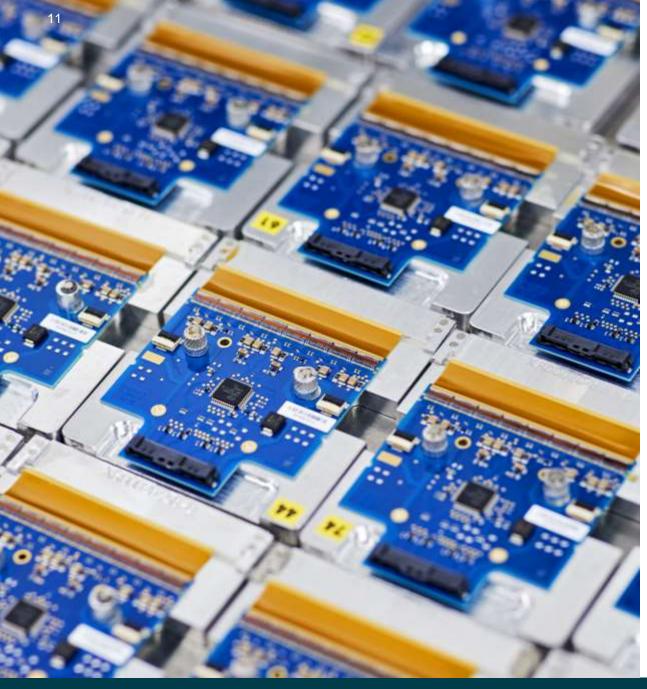
Revenue down to timing of orders so we expect a recovery in H2 Supports strategy of increased vertically integrated solutions



Megnajet was acquired in March 2022

Significant improvement in aEBITDA and aPBT

Purchase of Megnajet fully paid off in H1



Strong cash position

- Net Cash inflow of £1.1m taking net cash to £6.8m
- Increased revenue from Last Time Buy from exiting non-core Life Sciences business
- Inventory levels to support future growth
- £5 million Revolving Credit Facility (RCF) remained undrawn during 2024

Summary and outlook

- Solid performance against a continuing uncertain market backdrop
- Full year expectations unchanged
- Well positioned for the future

Revenue from new printhead business continues to grow

Reduction in operating expenses due to tight cost management



Positive cash generation across the business

Strong balance sheet giving stable platform for future growth



Our fundamental value proposition



- A reputation for partnership and support
- Level of support we give a major competitive advantage



Significantly more reliable

- Architecture gives significantly superior uptime
- Printhead self-recovers



Best ROI for OEM

- Lifetime significantly longer than competitors
- Up time, productivity and lifetime gives best ROI



Enable more functional fluids

 High viscosity, high pigment loaded fluids that deliver "game changing" benefits

Benefits of digital printing



Faster & cheaper set up



Reduced waste



Reduced cost

Xaar's Ultra High Viscosity Technology delivers significant benefits



 High Viscosity aqueous fluids means less water, less drying time and less energy used



Build machines more cost effectively

- Dryers don't need to be so large, no need to pin between prints
- Ability to print in any orientation



Improve colour density

- Achieve the same colour density as a standard print with half the amount of ink
- Halve your ink costs and double your productivity

Leading innovative technologies





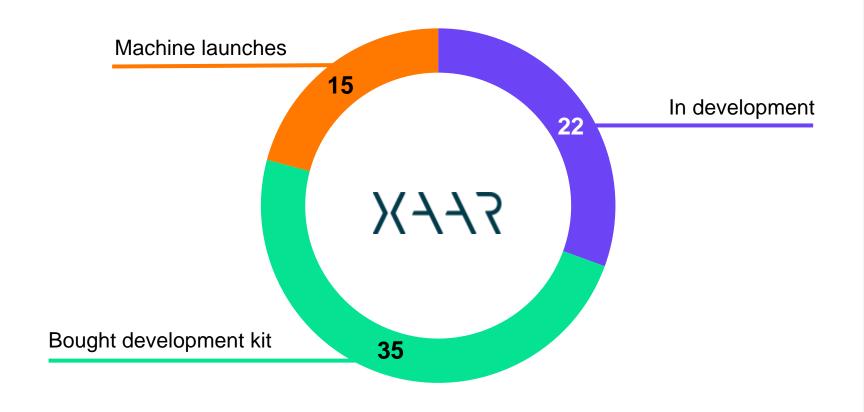








Higher quality medium term customer pipeline



15 machine launches in 2024

Major projects in pipeline more advanced

Better qualified and higher value pipeline

8 product launches in 3D and AM highlighting our strengths in this sector

Launches into different markets





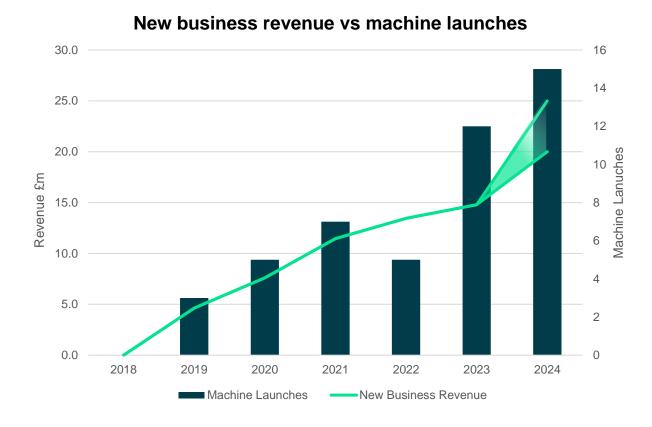






New OEM launches delivering growth

- We have diversified our product range to access four of our five target sectors
- Key strategic printheads released since 2019
- 26% annualised revenue growth rate over the past five years
- 32 OEM product launches since 2019 generate in excess of £20m sales in 2024
- 15 product launches planned for 2024



Product roadmap will deliver future total addressable market of £1bn







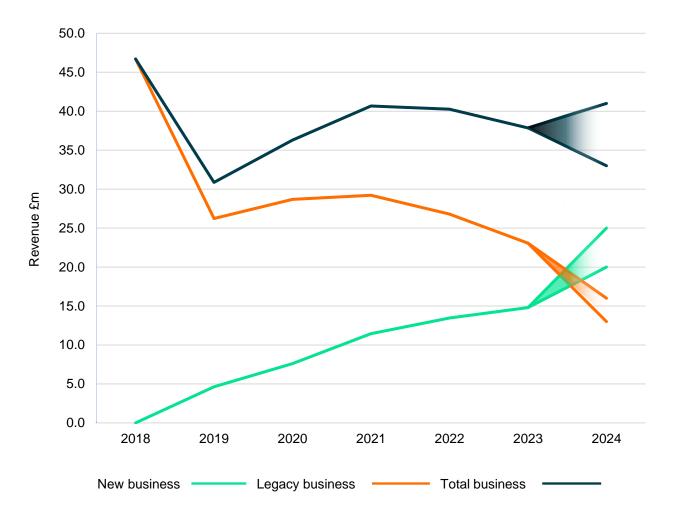




^{*}In 2018, the ceramics market was worth over £150m. However, it has since shrunk to ~£20m. We expect it to rebound to £80 million in the medium term. Numbers based on Management estimates

Printhead: New Business vs Legacy

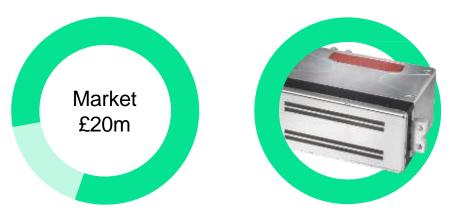
- Existing business, mainly ceramics, despite gaining market share, down over £30m masking success of generating new business
- Driven by the construction industry downturn in China
- We expect the legacy business to continue to decline before reaching a plateau of c.£6m in 2026
- New Business is increasing substantially year on year despite being delayed by issues faced by OEMs in integrating our printheads





Ceramics and Glass

- Ceramics market down significantly do not expect to recover until 2027
- NKT gaining market share in Ceramics due to 720dpi resolution
- System Beta running well
- Potential System product launch in H2 2024



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Coding & marking and Direct-to-shape

- Product launch from Videojet has enabled US revenue growth
- Public endorsement of the capability of Xaar's printheads from KBA Kammann
- Technical breakthrough in ultra-high speed printing of 1D and 2D barcodes

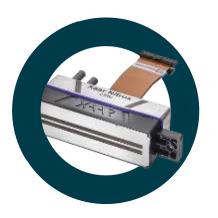




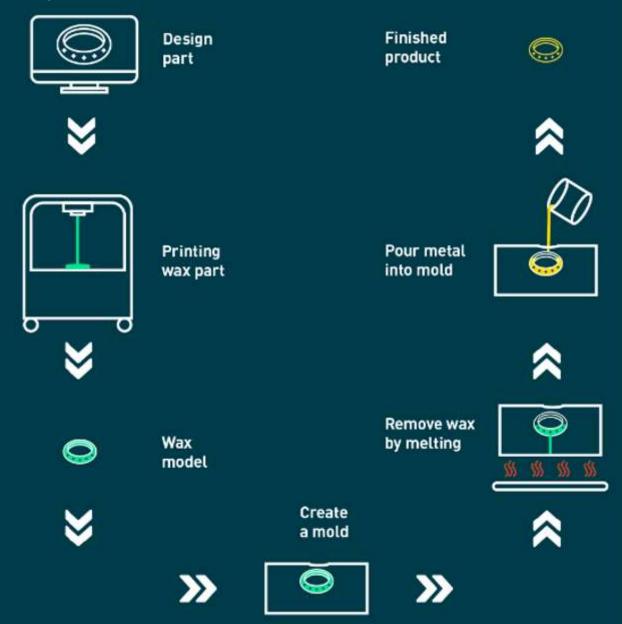
3D and Advanced manufacturing

- Major global supplier of desktop 3D systems to launch their full colour inkjet machines using Xaar printheads at the end of 2024 or early 2025
- Growing acknowledgement of Xaar capabilities in 3D space









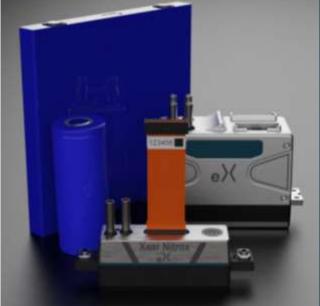
3D – Wax printing

- The jewellery market remains an exciting opportunity
- Xaar printheads offer significant performance advantages over incumbent technology
- Flashforge launched their first product using Xaar printheads, the Waxjet 510, on time in April 2024
- Higher volume product due to be launched in Q4 this year
- Increasing interest from market leading OEMs

Advanced manufacturing – Battery

- Two new printheads, the Xaar eX and Nitrox eX, specifically designed for coating the new generation of batteries used in electric vehicles and energy storage systems launched.
- Xaar solution offers significant benefits versus alternative processes
- First production machines installed in May for one of the top 6 battery manufacturers, with a further two machines to be installed this month
- Substantial market opportunity with Xaar printheads having safety, yield, cost and waste benefits









Advanced manufacturing – Car painting

- Powered by Xaar printheads, Axalta NextJet
 Technology won the 2025 Automotive News PACE
 Pilot Program
- Axalta and Dürr announced a collaboration to work on a new project harnessing Xaar technology



Axalta is a global leader in the coatings industry, providing customers with innovative and sustainable coatings solutions.



Dürr is one of the world's leading mechanical and plant engineering firms with expertise in the fields of automation and digitization

Packaging and Textiles

- Positive response to Aquinox with good adoption by major OEMs
- High viscosity ink sets for textiles launched in H1 with corrugated inks launching soon
- Inks will allow OEMS to accelerate development in H2
- Independent verification of the substantial benefits of high viscosity water-based inks









Clear business model and strategy

Our clear business model: sell more printheads All driven by a very clear value proposition for each market

In parallel, we needed to make it easier for customers to use our printheads by supplying the supporting system components

To sell more printheads, we needed to extend our range of products to access all industrial digital print markets

Project Hubble

Key Initiatives:

- Wider geographic spread of customers
- Develop relationships with end use customers as well as OEM's
- Ensure seamless integration of our printheads into OEM printers

Commercial strategic opportunities

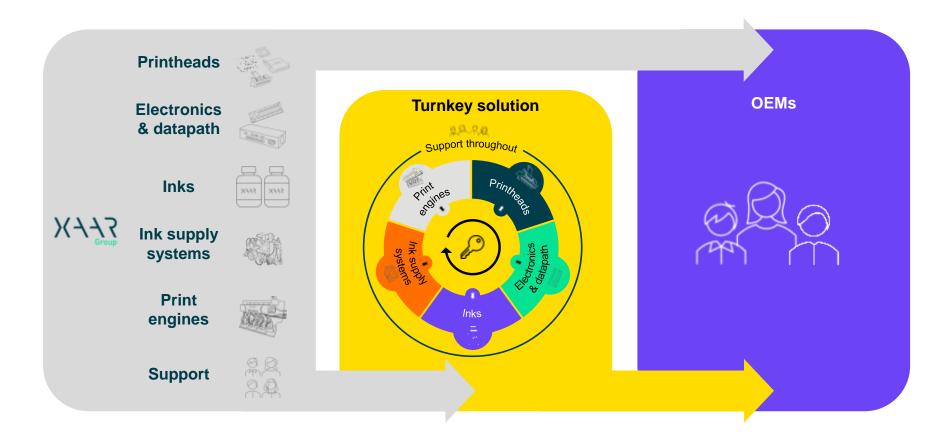
Operational efficiency



Organisational effectiveness

Customer integration

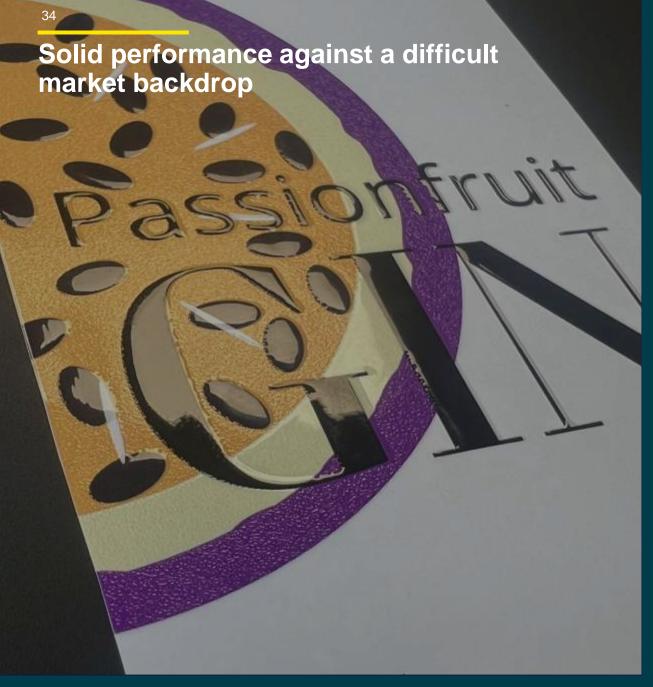
Turnkey solutions – potential to reduce time to market



Properties that provide Xaar's unique capabilities can make system integration more complex

Developing a full printer solution in house, to identify and resolve issues before they are sent to OEMs is key Successfully trialled this approach this year significantly reducing integration issues and accelerating product installation





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